

# **Night Meet Sponsor Proposal**

Thank you for your interest in supporting your local car community! Iowa Night Meets began hosting Night Meets three years ago. Our events are geared towards all makes and models, featuring the area's most unique rides and encouraging all car enthusiasts, young and old, to join in on the action.

Night Meets are not a traditional car show, but rather, a gathering that fosters community and some much needed action. These are networking events that allow featured businesses to display their products and services and for attendees and passersby to engage with one another while enjoying some delicious food from one of our many local food vendors.

Our mission is to grow and cultivate a thriving car community. Just this year, we hosted Night Meets with over 800 cars, trucks, and bikes in attendance. Looking forward to Night Meets in 2026, we will continue to focus on providing unparalleled opportunities. To accomplish this, we are currently accepting partners for the upcoming season.

## **Sponsorship Levels**

| <b>Sponsor Level</b>      | <b>Perks</b>                                                                                                                                                                                                                                          | <b>Price</b> |
|---------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|
| Tier 1                    | <ul style="list-style-type: none"><li>• Logo on banner displayed at sponsored event</li></ul>                                                                                                                                                         | \$250        |
| Tier 2                    | <ul style="list-style-type: none"><li>• Area for a 10x10' tent</li><li>• Logo on banner displayed at sponsored event</li><li>• Shoutouts across our socials</li></ul>                                                                                 | \$500        |
| Tier 3<br>(Title Sponsor) | <ul style="list-style-type: none"><li>• Area for a 10x20' tent</li><li>• Room for 3-4 cars in front of booth</li><li>• Logo on banner displayed at sponsored event</li><li>• Shoutouts across our socials</li><li>• Hype videos on location</li></ul> | \$1,000+     |

Thank you for your consideration! Please don't hesitate to reach out with any questions you have.

## **Nick Hansen**

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